

CNCASA Minutes
November 17, 2011
Two Rivers Public Health Department, Holdrege

Attendance:

Dawson County:

Franklin County:

Bev McNiff, Community Action Partnership of MID Nebraska

Gosper County:

Harlan County:

Kearney County:

Nurita Lambert, Wilcox-Hildreth Public School

Phelps County:

Keri Berry, Phelps Memorial Health Center
Joe Kirkendall, Phelps County Sheriff's Office
Audrey Sinn, CNCASA Coordinator
Travis Horner, Phelps County Sheriff's Office
Abbie Soneson, Holdrege Public School

State/Regional Reps:

Tiffany Gressley, Region 3 Behavioral Health Services

The meeting began with introductions of those present. The October minutes were approved with a correction of adding Tiffany Gressley and Bev McNiff to the attendance roster.

Coalition education consisted of a newspaper article and two online videos. The newspaper article was about how Amy Winehouse died of alcohol poisoning. After being sober for three weeks after rehab, she drank an estimated amount equal to what she was drinking before she went into rehab. The article discussed how tolerance for any type of drug can be deadly after abstaining from the drug for any significant amount of time. The first video was from a Detroit news station that gave a report on "boozy bears." Students are soaking gummy bears and other gummy candy in vodka and then consuming the candy at schools and out in public. Joe and Travis both committed that they do not know of any reports of boozy bears happening in Phelps County. The third video was the "I Believe" video where the creator reads an essay about how he will drink and do drugs because that's what the in crowd says to do. About half way through, he switches and reads the essay backwards, turning it into a positive anti-drugs and alcohol video.

Boozy Bears: [http://www.clickondetroit.com/news/How-Teens-Smuggle-Booze-Under-Your-Nose/-/1719418/4199180/-/ptjeiy/-/index.html?utm_source=Join+Together+Daily&utm_campaign=52e81d03b5-JT Daily News Primary Care Doctors&utm_medium=email](http://www.clickondetroit.com/news/How-Teens-Smuggle-Booze-Under-Your-Nose/-/1719418/4199180/-/ptjeiy/-/index.html?utm_source=Join+Together+Daily&utm_campaign=52e81d03b5-JT+Daily+News+Primary+Care+Doctors&utm_medium=email)

I Believe: <http://www.youtube.com/watch?v=uTh4y6ix8HI>

After Coalition education, updates were given.

- To round out Red Ribbon Week, Wilcox-Hildreth presented a Substance Abuse Conference to 5th-12th graders on November 7th. Tom Knott, 5th year UNK student did the opening and closing presentations. The students then rotated between four stations: CNCASA alcohol education presented by Audrey, drug education by Sergeant Parish of the Nebraska State Patrol, trauma/medical education by the Trauma Education Coordinator from Good Sam, and a personal story from a Wilcox native who lost his daughter in an alcohol related crash.
- With the pom-poms, Audrey had called each school at least 3 times and had not heard back from Overton, Axtell, Wilcox-Hildreth, and Alma. Nurita said Wilcox-Hildreth and Axtell would want them.
- No updates on sports commercials. We will work on those in January.
- Audrey passed around information from Rock 101.5 and 107.7 the Island radio stations out of Grand Island with information about the radio streaming. Discussion was held and it was decided that we would not be advertising on their online radio stream. We did agree to sponsor the UNK/UNL basketball games so we will have spots aired during each of those games. We also discussed their Christmas package and decided not to do any of those either.

During New Business, a copy of the letters Bev suggested that we write to our senators encouraging them to ban Bath Salts in the state was passed around and then mailed. Thank you cards were passed around from Franklin Public Schools, Southern Valley Schools, and Wilcox-Hildreth Public Schools for our work with them with Red Ribbon Week. Project Extra Mile sent out a letter thanking groups for their support of their efforts with the cereal malt beverage tax Supreme Court hearing.

Audrey then talked about how Project Extra Mile-Dawson County would be losing their full-time coordinator position due to budget cuts and how CNCASA could step up to help out that coalition. It was suggested that a merger be worked out as CNCASA and Project Extra Mile share similar missions in preventing underage drinking. December 20th is the next Project Extra Mile-Dawson County meeting being held at the Lexington Public Library at noon. Lunch will be provided. At this meeting, the coalition will be discussing their future and how to proceed with no funding or staff personnel. If anyone was interesting in attending, please let me know so we can make sure we have enough food for lunch.

The group was reminded of the policy change training happening December 13th from 9am-1pm at the Behavioral Health Region 3 conference room in Kearney. RSVP to Audrey so she can get a count for lunch. The presentation will last from 9-11:30ish with time for questions and then lunch. It was determined that the policy change training would qualify as our December meeting.

The final new business piece was Audrey asking if the coalition meetings needed to be changed to meet people's schedules. It was decided that Audrey would send out an e-mail asking for people to vote on moving it to the 3rd or 4th Wednesday of each month, instead of the 4th Thursday of each month.

The next meeting will be held December 13th from 9am-1pm as part of the Policy Change Training at the Behavioral Health Services Region 3 conference room in Kearney. Please RSVP to Audrey by December 9th for a lunch count.